

# ANNUAL REPORT 2023



**Brain  
Injury  
Solutions**

# NEW NAME, SAME GREAT ORGANIZATION

Brain Injury Services of Southwest Virginia started out serving parts of Southwest Virginia and has gradually grown to serve all of Southwest Virginia along with parts of Southside and Central Virginia. Essentially, we have outgrown our name.



Brain Injury  
Services of Southwest  
Virginia



Last year, we were fortunate enough to be part of BUZZ4GOOD, a local PBS show, which pairs marketing professionals with nonprofits to help nonprofits answer a marketing challenge, such as identifying and choosing a new name and logo. BUZZ4Good matched us with Wordsprint who provided several wonderful choices. In the end, we chose the name that best fit our organization and logo that also paid homage to our roots.

You can learn more about this process, see a great interview with our founders Fran and Greg Rooker, and see how the butterfly ties us to our past, by checking out the show which can be found on our new website!



[www.bisolutions.org](http://www.bisolutions.org)

# TRIUMPHS

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Pictured on the cover is Pat, a brain injury survivor and her dog, George. Pat received George as a service animal at 8 weeks of age. Pat's case manager was able to find financial assistance for Pat to have her dog complete the "Canine Good Manners" class I and II, Good Citizens class, and Public Access certification. George graduated May 6, 2023! George has a great personality and has been an awesome companion for Pat through her brain injury journey and recovery.

Johnny, pictured bottom left, suffered a stroke in November of 2021. While he has made significant progress, he has struggled with keeping track of his many appointments in the community and organizing his mail. With the help of our Brain Injury Solutions' Community Support Services Specialist (CSSS), Johnny was provided with a new bookbag and binder with a planner, which he uses to keep track of important mail, his contacts, and scheduled appointments. Johnny meets with his CSSS weekly and is doing a great job utilizing his binder as a tool to keep track of his daily and weekly appointments.

"As someone with both a brain injury and a non-epileptic seizure disorder, the CLiC Tai Chi session has done wonders for both my mental and physical health. Not only have I learned how to better manage my negative emotions, but I've also discovered a new hobby that I can practice and enjoy!! I am so thankful for CLiC."

~ CLiC Participant pictured bottom right



# OUR SERVICES



**Case Management:** Case managers meet with survivors of brain injury, and family if available, in their homes to help identify and reach goals in their journey to recovery.



**CLiC:** Community Living Connection (CLiC) is a telehealth program that brings survivors of brain injury together through user-friendly accessible technology and the internet to form small individual learning groups that provide support, education, social, and cognitive skill building.



**PALS:** Providing a Link for Survivors (PALS) pairs a survivor of brain injury and a volunteer for socialization, recreation and leisure activities, community outings, and an overall supportive relationship.



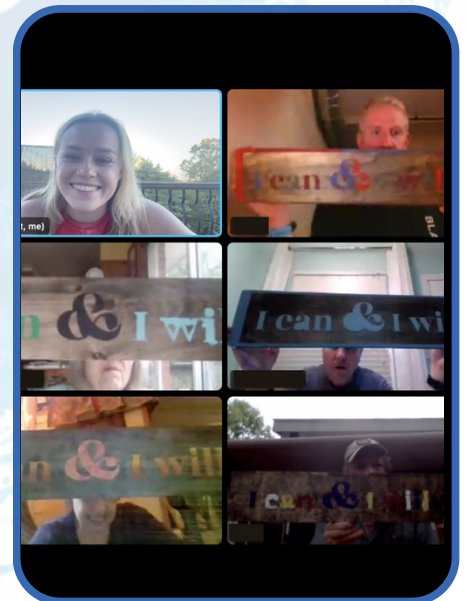
**CSSS:** Community Support Services Specialist (CSSS) provides intensive, one-on-one training on issues related to activities of daily living, increased independence, and community integration. CSSS helps individuals develop and utilize strategies and systems to compensate for and overcome barriers and improve their independent functioning in everyday living.

**Support Groups:** In person and online support groups are available throughout our service area.

**Advocacy:** We share information and educate others on many aspects of brain injury to other service providers, lawmakers, and educators.



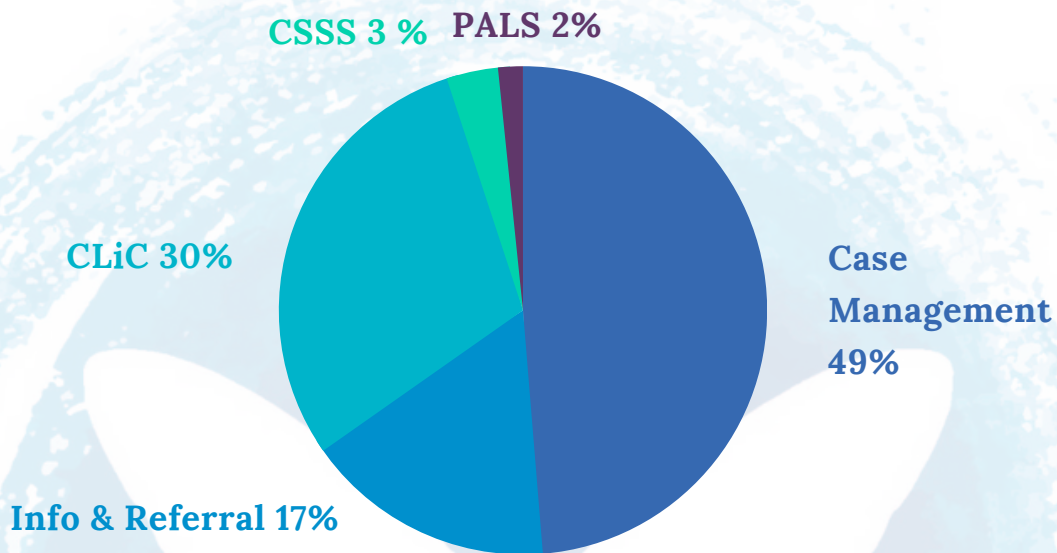
*A case management participant sharing her story and what Brain Injury Solutions means to her.*



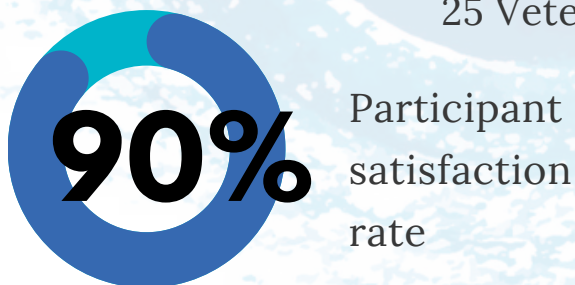
*CLiC participants show off their artwork.*

# BECAUSE OF YOU!

# 477 Individuals Served



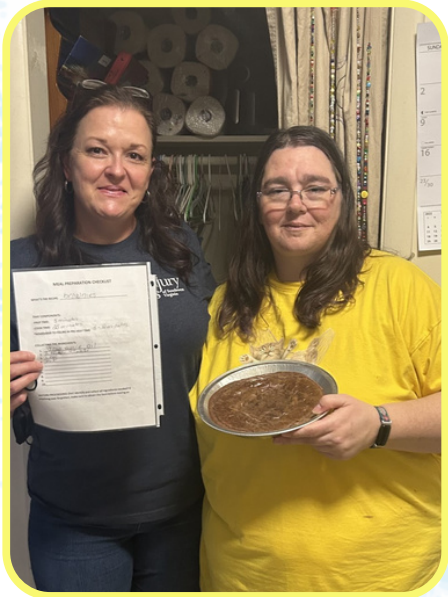
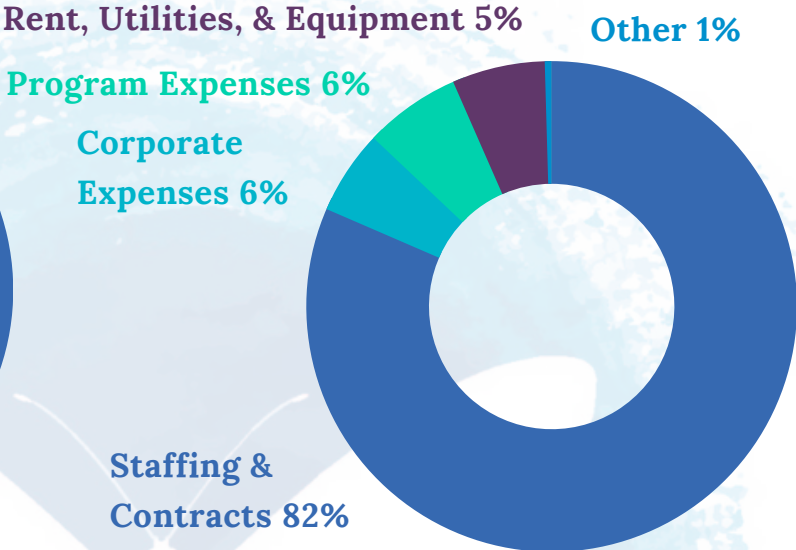
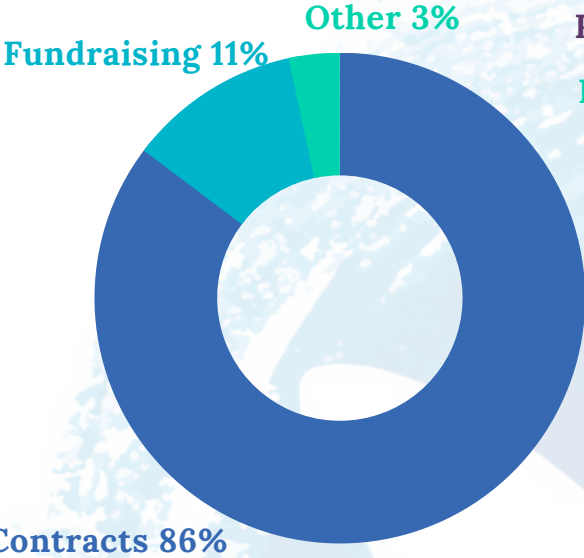
- 1,610 Individual case management visits
- 1,433 Risk assessments completed
- 228 Community engagements reaching over 5,600 people
- 150 CLiC sessions serving 217 individual people
- 26 Support group meetings with 231 attending
- 129 Purchases to support survivors in need
- 125 New referrals
- 25 Veterans served



# FISCAL YEAR '23 FINANCIALS

**Income \$1,656,125**

**Expenses \$1,351,778**



*CSSS participant learns to cook something yummy!*



*Several board members and staff at our latest Salem Red Sox event.*

# STAFF

## Out & About



*PALS Friends' Celebration*



*Sierra & Linda  
exhibiting at a fair*



*Melinda & Jodi at the  
State Capitol*



*Jodi & Alex receiving a  
grant from the  
Kiwanis Club of Roanoke*



*Care Bear Staff at a meeting  
during Halloween*



*Festive staff at  
holiday meeting*



*A support group  
holiday gathering*



*Staff & friends at  
Rotary Rock Haven  
fundraiser for BIS*



*Staff showing off  
pottery creations*

# THANK YOU!

To all our supporters including:

**Fran and Greg Rooker**

**Commonwealth of VA Dept. of Small Business and Supply Diversity**

**Bruce & Julie Swanson**

**R. Glenn Mittermann**

**Montgomery County**

**Community Foundation of the New  
River Valley**

**Lewis Gale Medical Center**

**M.W. Armistead III Family Foundation**

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**Botetourt County**

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**City of Radford**

**Roanoke Natural Foods Co-op**

**Brain Injury Association of Virginia**

**City of Salem**

**Roanoke Gas Company**

**Pulaski County**

**Joe Scartelli**

**County of Lee**

**Scott County**

**James Taylor**

**Cox Charities**

**Sentara Health**

**The Cartledge Foundation**

**Law Offices of Daniel L. Crandall**

**Rotary Club of the Blue Ridge New**

**Generations**

**Kiwanis Club of Roanoke**

**Wise County**

**Williams DeLoatche, P.C.**

**Sue S. Spangler**

**Optima Health**

**Kroger**

**City of Galax**

**County of Buchanan**

**Twisted Track Brewing**

**County of Alleghany**

**County of Bland**

**County of Floyd**

**Roanoke Valley Center for Sight, LLC**

**Town of Blacksburg**

**Town of Bluefield**

**Anderson Music Therapy Services LLC**

**Blue Ridge Beverage**

**Branch Management Cooperation**

**Julia Castleberry**



Craig County  
Parkway Brewing Company  
Carilion Clinic  
Joe Koenig  
Lanford Brothers  
Town of Big Stone Gap  
Lichtenstein Law Group  
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Brook Miles  
Pullen Homes, Inc.  
Dr. Dana Gregory Rose  
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Paul Nester  
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George & Mary Ann Cartledge  
Cranwell & Moore, PLC  
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Ltc. Stephen & Brenda Jamison  
Robert Kraft  
Ryan LaFountain  
Potter, Potter, & Jennings  
Tim Smith  
Stephanie Timmon  
Mark & Cindy Angelelli  
Margaret Ann Ayers  
Capt. Gary Powers  
United Way of Roanoke Valley, Inc.  
Farmburguesa  
Shirley Cline  
Regina Cook  
Maureen DiGiaino  
Sherrie English  
Pamela Estes  
Ltc. Robert Habermann  
Nancy Horn  
Bill King  
Trip Kreger  
Lucy Lee  
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Julie McMichael  
Alisha Morrison  
Allie Newton  
Andrea Owens  
Laura Roakes  
Giles Sydnor  
Chelsea Taylor  
Olivia Wood  
Benevity  
Rachel Bailey  
Philip Settle  
Stephanie Sharpley  
Ayleen Voegelé  
Steve Minnix

# EVENTS

## Salem Red Sox

In August, we host a Military Appreciation and Brain Injury Awareness Night at a Salem Red Sox game. This year we had over 160 people attend and also hosted a survivor of brain injury art show!



*Staff at Red Sox Game.*



## Lewis Gale's Joggin for your Noggin

In March, we had over 200 people participate, raised over \$4,000, and had a great time at LewisGale Regional Health System's Joggin' for your Noggin'!

**Sign up today for the March 9th, 2024  
Joggin' for your Noggin 5k & 1 miler  
[www.tinyurl.com/JogginforyourNoggin](http://www.tinyurl.com/JogginforyourNoggin)**



*Participants at  
2023 Joggin' for your Noggin.*

# WINTER WISHES



**You can provide much needed help and a smile to a survivor of brain injury!**

Winter Wishes' mission is to bring hope during the holiday season to survivors of brain injury by providing a needed gift. For some that means a gift card to Walmart and for others it's a needed item like a new set of pots and pans or a blanket.



**DONATE TODAY!**  
[givebutter.com/winterwishes](https://givebutter.com/winterwishes)





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